

February 18, 2014

MUSHMINA GOING MOBILE WITH FED EX

Drive Mushmina to go Mobile and WIN a \$25,000 FedEx Small Business Grant to Take Their Moroccan Traveling Boutique on the Road!

In 2009, two sisters with a dream, Katie and Heather O'Neill launched fashion label Mushmina to produce handmade, fair trade accessories crafted by artisans in Morocco. Their Philadelphia based retail store and online site [Mushmina.com](#), economically empowers people by distributing and selling unique handbags, jewelry and scarves designed by Mushmina and made by rural artisans in Morocco.

Now, Katie and Heather are ready to expand their dream and hope to win a [\\$25,000 FedEx Small Business Grant](#) to take their business on the road and provide more employment opportunities. The sisters have purchased a 1974 Volkswagon (VW) Westfalia camper bus and are restoring it in order to create a traveling boutique that will go across the United States selling their signature colorful, handmade accessories and other fair trade brands they love to a new generation of customers and in the process educate them about the importance of fair trade goods.

The purpose of the FedEx Small Business Grant Contest is to help small businesses like Mushmina, with less than 100 employees, grow and continue to provide employment and drive the economy. FedEx recognizes that small businesses are crucial to the success of bigger companies such as FedEx and the grant contest is a means for the company to provide vital financial support that will help these small companies succeed.

Mushmina customers and fans can also play an important role in economically empowering artisans and driving the global economy by voting for Mushmina to win the 2014 FedEx Small Business Grant Contest. You can vote once a day up until 11:59pm on Sunday, February 23. Make a difference!

Vote Here: <http://smallbusinessgrant.fedex.com/Gallery/Detail/5a743df9-c1aa-4c07-b483-79f77a8c4d0e>





SHARE THIS:

 Facebook

 X

 Pinterest

 Reblog

 Like

Be the first to like this.

Leave a comment

LEAVE A COMMENT

Write a comment...

Comment